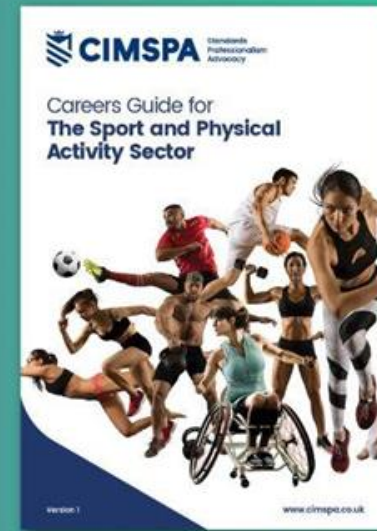
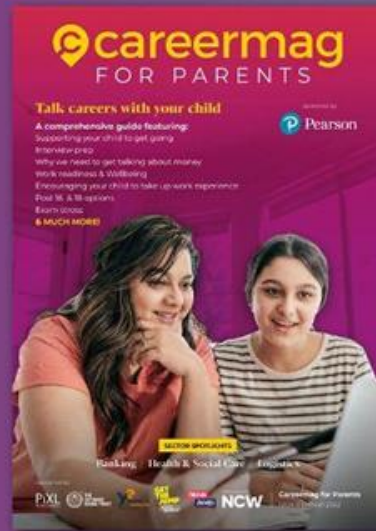




careermap

The Trusted voice of careers



Telling the story

You don't know what you don't know.

Alphas, Gen Z, Millennials... may be digital natives, but how do you search for something you don't know exists?

Dispel misconceptions and bust myths.

NATIONAL
APPRENTICESHIP
WEEK™ 2023

brought to you by [careermap.co.uk](https://www.careermap.co.uk)

Engage

Listening to the stories.

Using media to illustrate.

Answer questions.

Check for learning.



Careers education, information, advice and guidance (CIEAG)

Make a difference to every learner and inspire them to succeed.

Take pride in encouraging learners to be ambitious and support them to achieve their education and career goals.

Develop learners to become successful professionals and valued members of society.

Treat individuals with respect.



Gatsby Benchmarks

1. A stable careers programme
2. Learning from careers and labour market information
3. Addressing the needs of each student.
4. Linking curriculum learning to careers.
5. Encounters with employers and employees.
6. Experiences of workplaces.
7. Encounters with further and higher education.
8. Personal guidance.



Building good practice in careers education

Insights and guidance for training providers

THE CAREERS & ENTERPRISE COMPANY

All students in school from year 8 to 13.

All students in school, college & sixth form up to and in the age of 18.

Students up to the age of 25 with a current education, healthier and care plan in place (EHCP).





Careers Leaders

Expected to be trained to L6 and backing of the SLT

Have the protected time to carry out their role

Quality in Careers Standard

It is strongly recommended that all schools and colleges work towards a Quality in Careers Standard award which provides external validation.

Colleges are required to hold the [Matrix Standard](#) if they are in receipt of funding from the ESFA adult education budget.

Ofsted

Must comment on careers learning in every Ofsted Report

Must identify where a school falls short of the 'Baker Clause' provider access legislation

Points to consider

How effective is your careers guidance? Is it realistic and does it relate to pupils' and students' career aspirations?

Is your careers guidance being recorded?

Are students placed on the right programme to meet their abilities and career aspirations? (retention)

What does careers provision for STEM (or T levels) look like?

What about careers guidance for level 2 students who do not want to progress to level 3?

Is careers guidance tailored to learners' individual needs? eg: learners with high needs/SEND, care leavers...

Do you have a careers leader who is responsible for coordinating careers guidance?





The Rt Hon Kit Malthouse MP

Kit Malthouse was appointed Secretary of State for Education on 6 September 2022.

The Future... ?

Any questions or comments for discussion?

Sharon Walpole

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