

**APPRENTICESHIP
AMBASSADORS**

WE CAN

INSPIRE

apprenticeshipambassadors.org

Who better to raise awareness of Apprenticeships than apprentices themselves?

The Apprenticeship Ambassador programme is an information service for schools in Greater Manchester. The programme utilises apprentices' first-hand knowledge to present Apprenticeships as a route into a successful career.

What is an Apprenticeship Ambassador?

Apprenticeship Ambassadors visit schools and colleges to share their positive experiences. Their role is to inform and to provide an insight for all students.

Ambassadors are able to deliver the information in a presentation format to groups of 30 students, or they can support an information stand at a schools careers fair. All Ambassadors receive bespoke training to prepare them for the professional delivery of relevant information to students. They describe their own positive experiences so students can understand what it's like to be an apprentice.

Ambassadors are always accompanied by either a member of the Apprenticeship Ambassador Programme team or a qualified Careers Adviser.

Contact us

For more information, or to book an Ambassador event, contact Coral McFarlane:

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