

**APPRENTICESHIP  
AMBASSADORS**

**WHATEVER**

**CAREER**

**YOU WANT**

[apprenticeshipambassadors.org](http://apprenticeshipambassadors.org)

## Who better to raise awareness of Apprenticeships than apprentices themselves?

The Apprenticeship Ambassador Programme is an opportunity for you to share your Apprenticeship experiences with your peers and act as a role model for students in your area. Deciding on the best route following school or college can be difficult, and the thought of making the wrong choice can be a worry. This is why it is important that students receive as much information on their options as possible. The Apprenticeship Ambassador Programme is an opportunity for you to share your Apprenticeship experiences and act as a role model for students in your area.

## What is an Apprenticeship Ambassador?

As an Apprenticeship Ambassador – someone who has already made their decisions following school or college – you will visit schools and colleges to share your Apprenticeship experiences with students. You will provide students with a real insight into what they might expect were they to follow the same path. The only time commitment is a single day of training. After this, you will receive regular updates on events you will have the opportunity to attend, dependent on your availability and permission from your manager. Travel expenses to and from events will be reimbursed.

## Entry requirements

To become an Apprenticeship Ambassador, you will need to:

- Be aged 18 or over
- Live and/or work in Greater Manchester
- Be a current or qualified apprentice
- Gain permission from your manager.

Training is tailored to suit all levels, so there is no requirement to have any prior experience in delivering presentations or promoting Apprenticeships.

## Apprenticeship Ambassador Training Days

**Friday 11 March, 9.30am–4pm**

**Friday 22 April, 9.30am–4pm**

Kaplan, St James's Building, Oxford Street, Manchester

For more information or to book your place on an Apprenticeship Ambassador Training Day, please contact Matt Leigh:

**T:** 0161 654 1508

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“The Apprenticeship Ambassador Programme has given me the opportunity to tell my story to other young people who are potentially struggling with the same choices I had. The idea that I may be able to help others through a crucial and often very difficult period in their young lives is very rewarding.”

**HOLLY O'FARRELL**

Apprenticeship Ambassador